



Take Time To Give

MITCHELL WILLIAMS ATTORNEYS AND STAFF REACH OUT A HELPING HAND TO COMMUNITIES

We believe it is our essential responsibility to play active, positive roles in the communities in which we work and live, and because of this, are dedicated to strengthening organizations that play a vital part in supporting our neighbors.

Engaging in service and leadership activities with organizations central to providing charitable, social, educational or cultural enrichment, Mitchell Williams' Take Time To Give program has incorporated more than 200 organizations throughout Arkansas and the region since its launch as a formal initiative six years ago. The firm lends support to community

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organizations through financial contribution, volunteer hours, and pro bono legal services.

Each year, Mitchell Williams receives nominations from Arkansas non-profit organizations seeking consideration to participate as the company's primary Take Time To Give charity. The selected organization receives a \$25,000 gift in addition to pro bono legal services, specific volunteer days and promotional support and resources.

In February, the firm announced Our House as its 2010 Primary Charity partner. Our House operates an 80-bed shelter, two "family houses" providing transitional housing for 13 homeless households, an education and job training center, free childcare center, after-school and summer youth development programs and a feeding program that serves 77,000 meals per year. The organization also offers additional free services that help people transform their lives. Services include parenting classes, addiction recovery groups, counseling, and job search assistance.

This year Mitchell Williams participated in a number of volunteer activities with Our House, including Take Time To Give Service Days where attorneys and staff provided a helping hand with Sunday dinner service, assembling picnic benches for resident barbecues and other campus beautification projects, sorted the shelter's donation

closet, took families to an Arkansas Travelers minor league baseball game at Dickey-Stephens Park, and participated in the organization's major annual fundraisers such as Dinner on the Ground, held at the Arkansas Governor's Mansion.

A Thanksgiving party is also planned for resident children in November and the firm plans to participate in the organization's annual Stocking Stuffer Heroes program as well. In addition to volunteering, Mitchell Williams also launched new, interactive web-based initiatives to provide additional support to all charitable organizations in the state and to expand how it informs members of the community about the need and opportunity to serve others.

A special Valentine's Day-themed launch event was held in February in the Grand Hall of the Clinton Presidential Library with more than 100 charitable representatives in attendance as the firm announced its new microsite dedicated to serving as an online resource for the promotion, awareness and advocacy work of many of the state's nonprofits

- TakeTimeToGive.com. Featuring news, photos, volunteer opportunities, a comprehensive calendar of upcoming events, YouTube videos and more, nonprofits



can also now upload firm sponsorship requests through an online application.

The site is supported by an accompanying Twitter feed which provides real-time, daily news updates and volunteer needs under the handle “@taketimetogive” and the community is also able to receive information, view multi-media offerings and engage and interact with other volunteers through the program’s new Facebook page at www.facebook.com/TakeTimeToGive.

These efforts, as well as the volunteer and leadership service activities by the firm’s attorneys and staff, earned Mitchell Williams a 2010 Prism Award for excellence in the category of Public Service from the Arkansas Chapter of the Public Relations Society of America (PRSA) last month. The ceremony was held at the Clinton Presidential Center honoring programs that “promote societal good, in which the sponsoring organization’s principal motivation is altruistic or philanthropic.”

THE REAL FACE OF SOCIAL RESPONSIBILITY

“Corporate citizenship” is definitely a buzz word these days. But what does that really look like from the perspective of the homeless families and children who are the beneficiaries of such efforts? Imagine being a homeless man living at Our House. It’s Saturday morning, and a group of lawyers and professionals show up at Our House in their Mitchell Williams t-shirts with smiles on their faces, ready to volunteer. They spend their weekend – their own time – building picnic tables that will go outside by the children’s playground and preparing a meal for our 80+ individuals and families. What does this say to that resident of Our House – the homeless man who is watching as this day of service unfolds. It tells him that you care. It tells him that there are people out there in this community who value him and who believe that he is worth investing in.

The day Mitchell Williams came out to cook lunch for our residents, Danny, who had been living in the shelter for a few months, offered to help in the kitchen. He worked alongside the group of volunteers and joked with them that he’d really like one of those cool t-shirts. About a week later, Danny got a package. In it was a Mitchell Williams shirt, along with a letter of thanks for his help that day. He was so proud to have received this recognition that he showed it to me. The look on his face said that he felt appreciated. He felt seen. As a homeless person, that is exactly what Danny longed for. And that is what corporate citizenship is all about – helping in a way that really lifts people up and says to them, the corporate community really does care.

To learn more about how you can get involved in your community visit www.TakeTimeToGive.com. To donate or lend your support to the individuals and families of Our House visit www.OurHouseShelter.org.

GEORGIA MJARTAN, EXECUTIVE DIRECTOR FOR OUR HOUSE



ATTORNEY JOHN SELIG, AND THE TAKE TIME TO GIVE PROGRAM WERE FEATURED IN SOIREE MAGAZINE.



Mitchell Williams B(law)gs

This year, Mitchell Williams launched a revamped website that prominently features nine new legal blogs on the home page. These blogs, written by our attorneys, cover a wide variety of industry news, regulation updates and legal changes. We encourage you to visit the Mitchell Williams Blawgs frequently at MitchellWilliamsLaw.com, add them to your RSS feeds and let us know what you’d like to hear more about.



MW
BLAWGS

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- Corporate & Security
- ERISA
- Insurance Regulatory
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- Sustainability